

NASLI LANE

GRAPHIC DESIGNER

CONTACT

naslilane.com
behance.net/naslilane
naslilane@gmail.com
Fox River Grove, IL

TECHNICAL SKILLS

Illustrator
Photoshop
InDesign
XD
Lightroom
HTML/CSS
Dreamweaver
Sketching/Drawing
MailChimp
Programming Basics
Microsoft Office

PROFESSIONAL INTERESTS

Visual Communication
Branding
Design trends
Visual Arts
Illustration
Web Design
Typography

PERSONAL INTERESTS

Neuroscience
Painting
Hoop Dance
Film
Yoga

PROFILE

Inspired graphic designer applying technical and creative abilities to diverse customer projects. Experience with visual communication including branding, digital and print graphics, web design, and developing custom artwork. Deliberate and productive artistic professional with an established grasp on theoretical and practical considerations; consistently willing to learn and try out new ideas.

EXPERIENCE

Freelance Artist and Designer

January 2017- Present

- Effectively collaborate with clients from conceptualization to delivery to create projects to surpass client expectations
- Paintings featured in 2 exhibitions and several galleries/local establishments
- Developed design deliverables that elevated, differentiated, and functioned on-brand and on-strategy
- Research and stay up to date with design trends
- Planned project concepts by conducting brand research

Graphic Designer | ArtShow Chicago

January 2017 - February 2019, Chicago IL

- Conceptualized and developed graphics and layouts for social media, web, and print materials (posters, business cards, brochure, etc.) for 3 shows using Adobe CC
- Designed cohesive on-brand looks between elements using ArtShow Chicago's branding
- Created the first ArtShow Chicago website using Squarespace
- Coordinated meetings and collaborated on projects with other graphic designers and the creative director
- Completed work using a schedule and deadlines

Background Actress & Stand-in | Empire Casting

September 2018 - March 2020, Chicago IL

- Recreated and adjusted the movements of actors to assist the crew with lighting and camera angles
- Created realistic background movement in films/TV

EDUCATION

University of Illinois at Urbana-Champaign

B.S. in Liberal Arts and Sciences, Molecular & Cellular Biology

August 2012 - May 2016, Urbana-Champaign, Illinois

- APO Service Fraternity, Flow Arts Club, UIUC Climbing Club